

Infographics

in language classrooms



What is infographics?

Infographics is an alternative way of the information representation, combining the illustrations presented by drawings and verbally-logic fullness of the text.

An infographic (information graphic) is a representation of information in a graphic format designed to make the data easily understandable at a glance (Tufte, 2001). Informational graphics, or infographics, are one kind of data visualizations that are designed and presented to inform readers. They can be every graphics which is intended to represent data in a meaningful way such as maps, charts, and graphs.

Why

infographics

How

Why infographics?

- They convey a lot of information using a minimal amount of language.
- They are quite vocabulary rich
- They are visual and the visual and mathematical / statistical aspects can help to convey meaning.
- They are much easier to read than dense text on a computer screen.
- They lend themselves to a wide range of tasks

Why infographics?

- You can find infographics quickly and easily on almost any topic.
- You can develop students visual literacy
- You can help students to become more critical of information sources (for example the infographic I linked to above has some interesting statistics, but are they true?)
- They are great preparation for EAP students who will have to deal with dense information in their studies.

Ways to incorporate

1. Warmer activities
2. Discussions
3. Grammar rules
4. Research + Writing
5. Project work

A



B



As a warmer

- check the infographics individually
- share opinions in pairs/groups
- student take notes
- rearrange groups
- pyramid discussion
- final thoughts in the WB
- debate / writing activity etc.

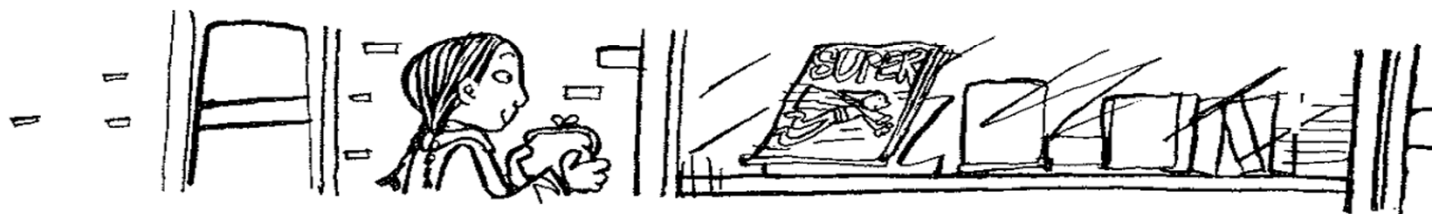
Discussion

- at any point in the lesson
- after a reading / listening activity as an extension
- freer activity /

4



5



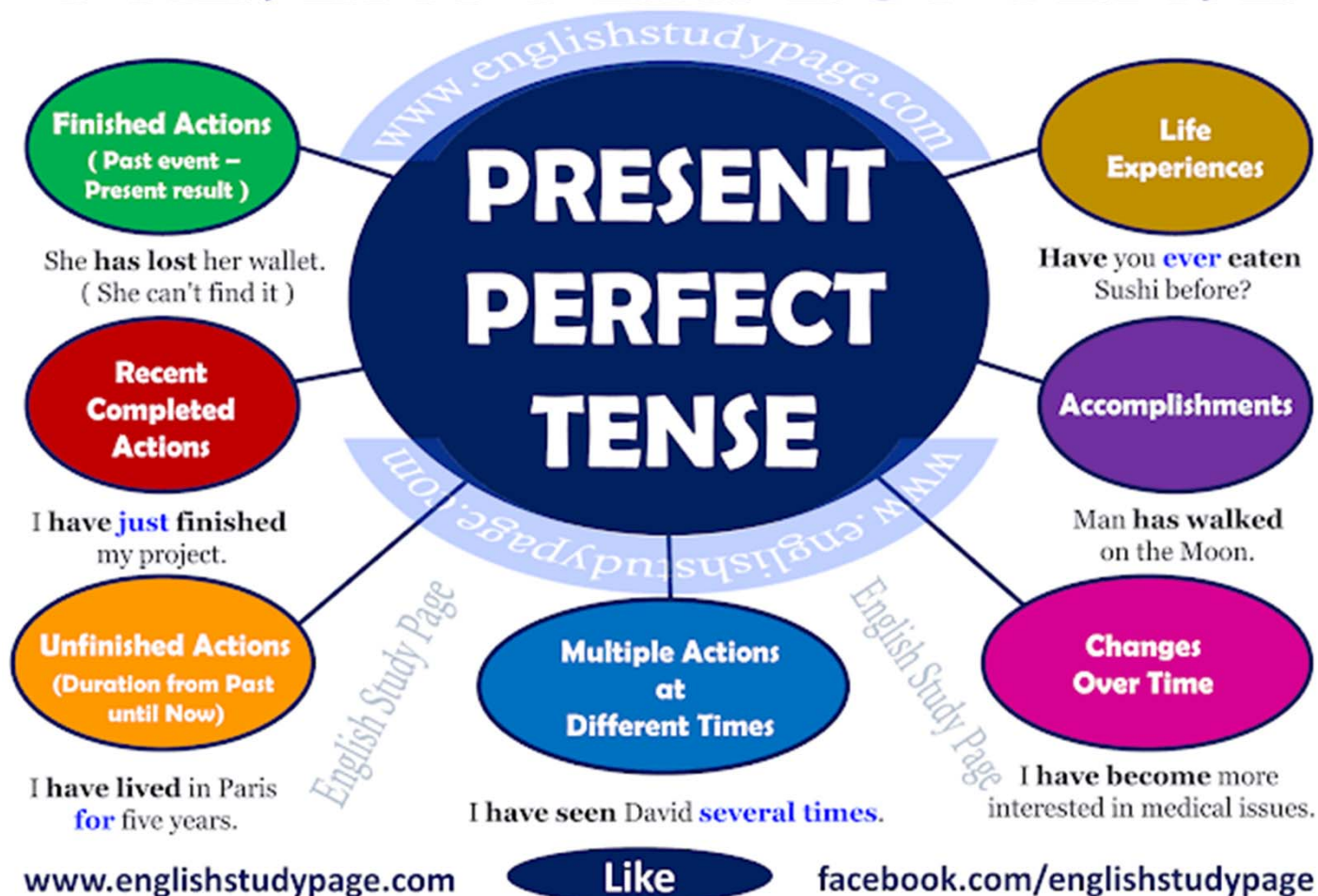
6



7



PRESENT PERFECT TENSE





How to share with my students?

- Data projector
- QR Code
- URL links / back channel
- Print

How to use?

- **Peer created questions**
- **Fact finding**
- **Checking bias and motivation**
- **Personal response**
- **Summary / Writing**
- **Create your own research**

Where can I find my infographics?

- www.pinterest.com
- <http://www.onestopenglish.com/skills/reading/global-infographic/>
- <https://www.pinterest.ie/eslkids/esl-infographics/>
- <https://www.englishblog.com/infographics/#.XS-Ug-hKg2w>
- <https://www.dailyinfographic.com/>

How do I create one?

1. <https://infographicnow.com/>
2. <https://piktochart.com/>
3. <https://www.draw.io/>
4. <http://www.visme.com/>
5. <http://creatly.com/>
6. <http://vizualize.me/>
7. <http://www.easel.ly/>

Further reading

1. <http://blog.tesol.org/infographics-for-elt-content-knowledge-and-language-development/>
2. <https://www.esltalkingpoints.com/how-to-teach-esl-fluency-lessons-activity-ideas/how-to-teach-with-infographics-in-the-esl-classroom/>
3. <http://blogs.brighton.ac.uk/materialsdesign/2016/03/09/adventures-in-infographics/>
4. <https://www.empoweringells.com/infographics/>
5. <https://www.britishcouncil.org/voices-magazine/how-infographics-can-help-teach-the-rules-of-english>
6. <https://www.teachingenglish.org.uk/blogs/raquel-gonzaga/using-infographics-elt-classroom>
7. <http://insideteaching.grad.msu.edu/using-infographics-for-teaching-and-learning/>
8. <https://venngage.com/blog/8-examples-on-using-infographics-in-middle-school-classrooms/>